



Business & Data Analyst

DESCRIPTION

AST is the leading provider of proactive patent defense solutions. Founded in 2007, we offer a highly efficient, cost-effective and proven method of mitigating the risk of patent assertions and litigation by enabling our Member firms to collectively purchase patent assets available on the open market. Because we are an independent cooperative, with no profit motive, we provide a trusted and fully transparent way for Members to analyze patent purchase opportunities. AST provides triage, evaluation, and acquisition services to our Members and delivers in-depth market intelligence to those Members. AST's nearly 40 Members include top global high-tech companies from a wide range of industries. AST Members include Avaya, Cisco, Facebook, Ford, Google, Honda, IBM, Intel, Microsoft, Oracle, Phillips, and Sony. For more information please visit: www.ast.com.

The team is looking for a passionate and self-starting business and data analyst, preferably with an engineering background, to help analyze business data to deliver market intelligence and insight to AST Members. Knowledge of patents and patent transactions a plus.

The Business & Data Analyst needs to be equal parts engineer, statistician, detective, and presenter. The candidate should have a general technical knowledge of a wide array of technologies and various technology industries, from enterprise software, communications, automotive, networking, semiconductors, among others, and an awareness of general trends which affect these industries. The candidate needs to be able to work with large and small amounts of business data to create actionable intelligence and reports.

The position requires an individual passionate about technology and business analytics who is comfortable working independently. Competitive compensation and a flexible work environment are offered.

RESPONSIBILITIES

- Provide compelling insights regarding the business and economics of technology patents through the analysis of disparate sources of patent information including internally generated patent information, patent litigations, patent sales, and related data. Identify connections, relationships, and trends among these disparate sources of information. Interpret data and analyze results to provide valued insights.
- Analyze and clearly communicate data. Create front-end data visualizations that succinctly tell a story based on the analyzed data. Present data-informed conclusions used in the creation and distribution of Senior Management and Board-level reports. Actively develop analysis strategies and approaches based on high level queries from Members.
- Maintain databases and spreadsheets through data entry and file uploads. Verify completeness and accuracy of those actions. Format reports and presentation materials into established templates and style guides.
- Present information using data visualization techniques. Create compelling presentations, whitepapers, and periodic reports to help AST Members understand the patent market and AST Staff in marketing and business development opportunities.
- Assist senior leaders to translate data assets into actionable insights and valuable tools for AST Members and staff. Work with offshore teams to manage workflow and deliverable schedules.
- Work with AST IT team to deliver reports using data intelligence tools and web services.

REQUIRED QUALIFICATIONS

- Bachelor's or master's degree with basic understanding of a broad range of technologies.

- 3-5 years of Data Analysis experience.
- Proficiency with advanced Business Intelligence tools (e.g. PowerBi, Tableau, etc.). Experience with statistical software (R, Python) a plus.
- An understanding of patents and legal analytic tools preferred but not required. Candidates should demonstrate a desire to learn the patent space;
- Strong problem-solving skills and ability to work through ambiguity to deliver results.
- Highly focused, organized, and detail-oriented; able to work well with minimal oversight.
- Excellent verbal and written communications skills;
- Required travel approximately 10% which may include international travel;
- Ideal candidate: has a good sense of humor, is a true techie, curious about technology, and digitally-savvy, is a team player, and can work autonomously with a problem-solving mindset in a virtual environment.

BENEFITS

- Competitive salary
- Bonus potential based on performance
- Work from home
- Flexible hours
- Significant vacation time
- Health and Dental Benefits
- Join a cool, fun, multicultural team

WORK LOCATION

- Telecommute

TO APPLY

- Send cover letter and resume to: careers@ast.com